



1.5M NEW HOMES: THE LOCAL GOVERNMENT CHALLENGE

Housing Strategy and Enabling Group -
Kent Housing Group.

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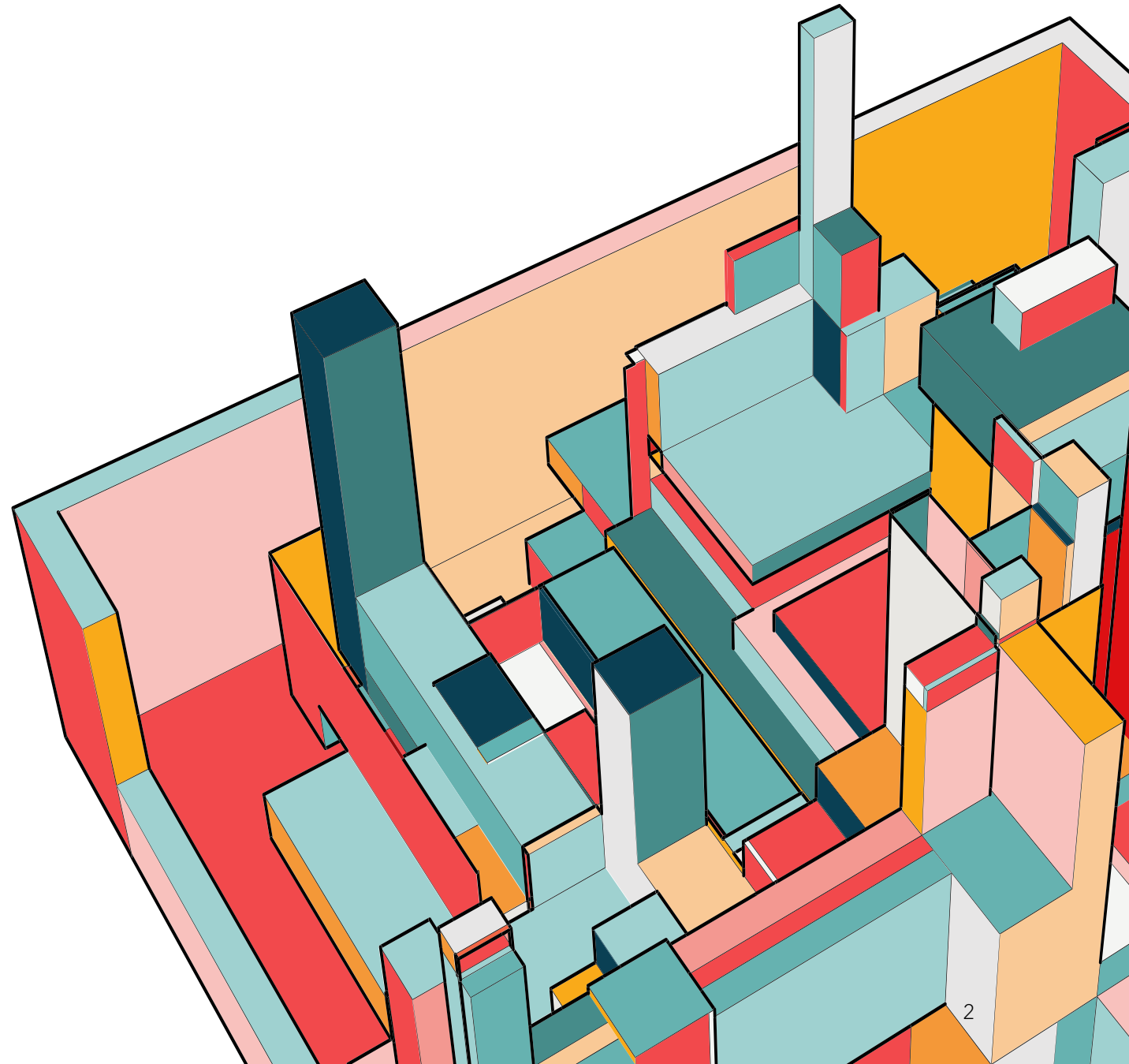


MISSION

Councils are the Government's key delivery arm for its target to build 1.5m new homes:

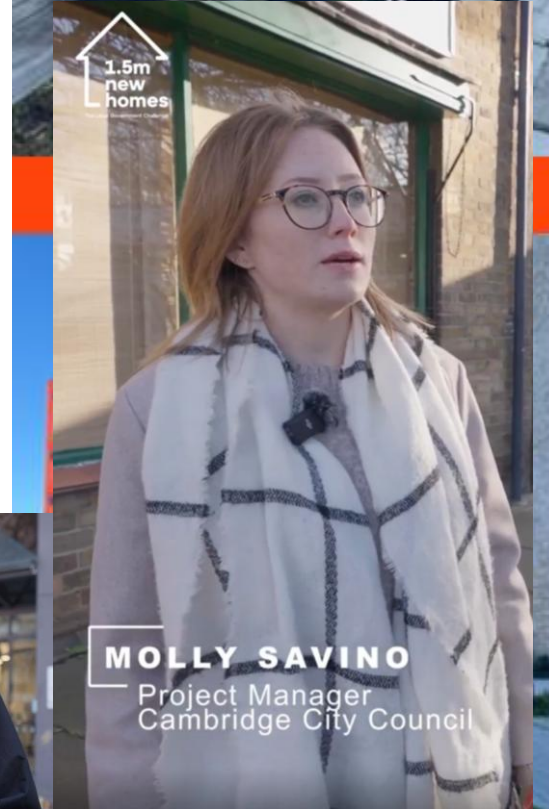
- Planning authorities guiding development
- Joint venture partners with the private sector
- Direct delivery

VOICE: what do councils say about the 1.5M target, what works and what needs to change to deliver new homes?



APPROACH

- Empirical – month by month
 - Video
 - Positive
-
- Ingredients for success
 - What needs to change
 - Local politics
 - Building a career
 - Starting a career
 - Special reports
 - Knowledge share



SHOOTS

Slough BC

Be First / LB Barking and Dagenham

Cambridge City Council

LB Ealing

LB Hounslow

LB Camden

TBC: Westminster, Lambeth, Brent,
Medway, Southampton...



FUNDING




**1.5m
new
homes**

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 Recruit
 and retain


 Ministry of Housing,
 Communities &
 Local Government





 Policy

OUTCOMES


1.5M New Homes
 728 followers
 1mo • Edited •

Today we're talking about the local politics of delivering new homes, with [Ealing Council \(London Borough of Ealing\)](#)

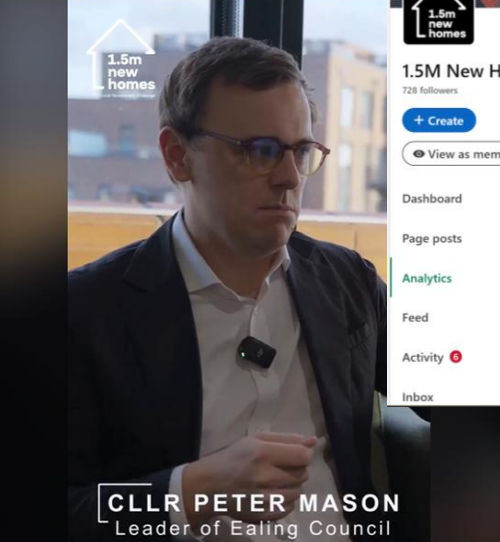

1.5M New Homes
 728 followers
 + Create
 View as member


Analytics
 Content Visitors Followers Leads Competitors
 Dec 29, 2024 - Jan 27, 2025 Export

Highlights
 Data for 12/29/2024 - 1/27/2025

13,467 Impressions ▼47.5%	375 Reactions ▼42.7%	11 Comments ▼21.4%	18 Reports ▲20%
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Metrics
 Dashboard Page posts Analytics Feed Activity Inbox


CLLR PETER MASON
 Leader of Ealing Council


 Voice

THANK YOU

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