



Kent and Medway Interim Integrated Care Strategy



Interim Integrated Care Strategy

- New approach required locally as health challenges are increasing
- Needed development at pace to meet National DHSC timeline
- Limited stakeholder engagement due to the timeline recognised as issue and there is now the opportunity to put right
- Recognises importance of wider determinants of health~ socioeconomic, behaviours, clinical and environment and all partners role in all. Great that NHS now stepping in this arena
- Identifies inequalities as an issue
- Strong partnership with Kent Public Health and will become Joint Health and Wellbeing Strategy for Kent

Integrated Care Strategy

We will work together to make health and wellbeing better than any partner can do alone

Shared Outcome 1

Give children the best start in life and work to make sure they are not disadvantaged by where they live or their background, and are free from fear or discrimination.

Shared Outcome 2

Help the most vulnerable and disadvantaged in society to improve their physical and mental health; with a focus on the social determinants of health and preventing people becoming ill in the first place.

Shared Outcome 3

Help people to manage their own health and wellbeing and be proactive partners in their care so they can live happy, independent and fulfilling lives; adding years to life and life to years.

Shared Outcome 4

Support people with multiple health conditions to be part of a team with health and care professionals working compassionately to improve their health and wellbeing

Shared Outcome 5

Ensure that when people need hospital services, most are available from people's nearest hospital; whilst providing centres of excellence for specialist care where that improves quality, safety and sustainability.

Shared Outcome 6

Make Kent and Medway a great place for our colleagues to live, work and learn.

Enabler: We will drive research, innovation and improvement across the system

Enabler: We will provide system leadership, and make the most of our collective resources

Enabler: We will engage our communities

Together, we can

The pledge

Recognising that citizens' health, care and wellbeing are impacted by economic, social and environmental factors more than the health services they can access, we pledge to bring the full weight of our organisational and individual efforts to collaborate to enable the people of Kent and Medway to lead the most prosperous, healthy and contented lives they can.

Through this collaborative movement we will work together to reduce economic and health inequalities, support social and economic development, improve public service outcomes, and ensure services for citizens are good value for money. Together, we can.

Key Opportunities

- Role of NHS in WDH including MECC approach to WDH at scale
- Further develop public sector anchors with focus targeted local employment and local procurement with SMEs.
- Address mental health issues including depression, loneliness and access employment
- Address health issues at Population level and at scale working with communities
- Address inequalities across full range WDH using proportionate universalism
- Work with partners to develop local action plans, informed by and targeted using local knowledge to tackle key local health challenges.
- Opportunities would include action around education, housing, employment, community safety, planning and transport.

Interim Strategy

- 1. Does the strategy reflect our systems and your organisations high level priorities?**
 - 2. Is there anything fundamentally missing that you would want to see in future iterations of our strategy?**
 - 3. What do you feel we, the ICS should do to mature and develop our strategy in 2023/24 and what commitment could you make as system leaders to embed our strategy ambitions across the integrated care system?**
- Are there any other comments you have on the overall strategy?**
(kmicb.engage@nhs.net can be emailed with feedback at any time)