

# Delivering the Kent and Medway Housing Strategy

Sharon Williams  
Chair of Kent Housing Group



KHG's structure



# Our sub groups

Asset Management, chair Neil Diddams

Events, chair Becc Wilcox

Engagement, co chairs Nancy Cashford, Linda Perkins and Beth Becks

Housing, Health and Social Care, chair Cathy McCarthy

Kent Housing Options sub Group (KHOG), chair Tonia Carter

Housing Strategy and Enabling, chair Emma Bartlett

Private Sector Housing, chair Julian Watts

Tenancy Management, chair Fliss Dunmall

[Our Sub Groups - Kent Housing Group](#)

# Introduction

The strategy was researched in 2019 and finalised early 2020.

It sets out the strategic direction for housing in K&M based on the collective ambitions of our members and partners.

The partnership manager liaised with all sub groups to identify themes and actions

It has been endorsed by Kent LA Chief Executives

It is on the KHG website [Kent & Medway Housing Strategy 2020-2025](#)  
['A Place People want to call Home' - Kent Housing Group](#)

# The five themes

- Health and Wellbeing
- Working together for safer homes
- Infrastructure first
- Accelerating housing delivery
- Affordability

Each has an ambition, an objective and action points

# Health and wellbeing;

Ambition; Proactively support ALL communities of Kent and Medway to achieve a higher level of health and wellbeing across all aspects of their lives

Objective; To promote and ensure integration of services and collaboration across Housing, Health and Social Care resulting in healthy places, communities and individuals, making the shift from reactive to proactive practice and services for the benefit of all Kent and Medway residents

9 Action points

# Working together for safer homes

Ambition; Facilitate and strengthen partnership arrangements, collective expertise and continuous shared learning to ensure residents can access safe homes across all tenures in Kent & Medway.

Objective; Work across the sector and with wider stakeholders to support our membership's collective efforts and create shared capacity, ensuring existing and new build housing stock is of a good quality where residents can remain safe and well at home.

7 Action points

# Infrastructure First

Ambition; Support and influence the delivery of key infrastructure investment into Kent and Medway that will support and compliment planned housing delivery across the county

Objective; To ensure that housing is not delivered in isolation, that investment into appropriate infrastructure (education, health and transport) is aligned to housing delivery that will enable communities to thrive.

6 Action points



# Accelerating housing delivery

Ambition: To Support planned housing delivery across Kent and Medway

Objective: To deliver the right type, tenure and location of good quality, affordable housing that will meet the identified housing need of Kent and Medway residents, through maximising the opportunities presented through partnership working across all sectors and organisations

8 Action points

# Affordability

**Ambition:** Support the provision of good quality affordable housing across all tenures in Kent and Medway, meeting local housing need and aspiration

**Objective:** To deliver the right type, tenure and location of affordable housing that will meet the identified housing need of Kent and Medway residents, supporting everyone to realise independence and choice with regards to housing.

11 Action points

# Delivering the strategy

Themes cut across the sub groups and no one theme is wholly delivered by one sub group

Some action points are delivered by more than one sub group and may require working groups with members from several sub groups

Each sub group has an agreed list of the actions points they will deliver and will report on them regularly.

Your questions?