



Delivering Project Gigabit

Kent County Council



**SOCIAL
CONNECTIVITY
PROJECT**

Supporting better broadband



DELIVERING PROJECT GIGABIT

1. Project Gigabit

2. Why it matters

3. Connecting Social Housing

4. Learning from best practice

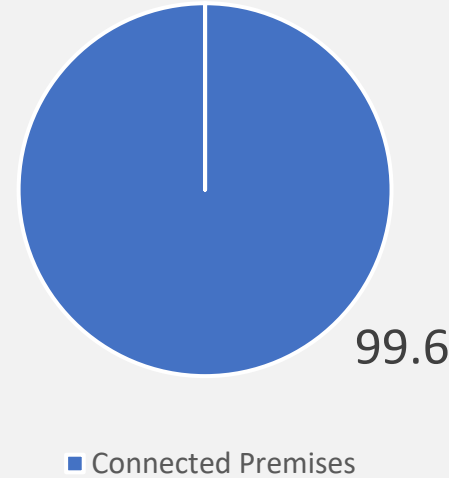
5. Taking Forward & Q&A



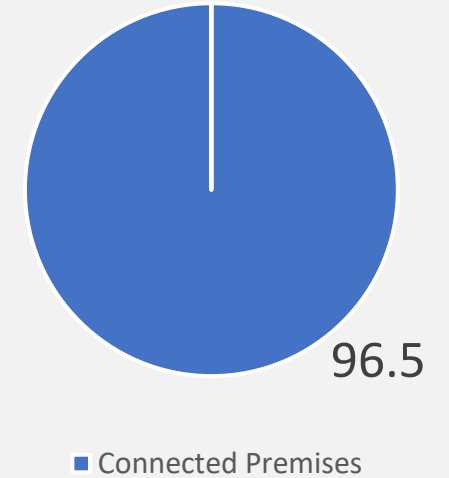
PROJECT GIGABIT

- Gigabit capable UK ambition (1000Mbps)
- **85% premise** target by 2025
- **Market to deliver** to 80% of UK premises
- **17% of UK housing stock** is social housing

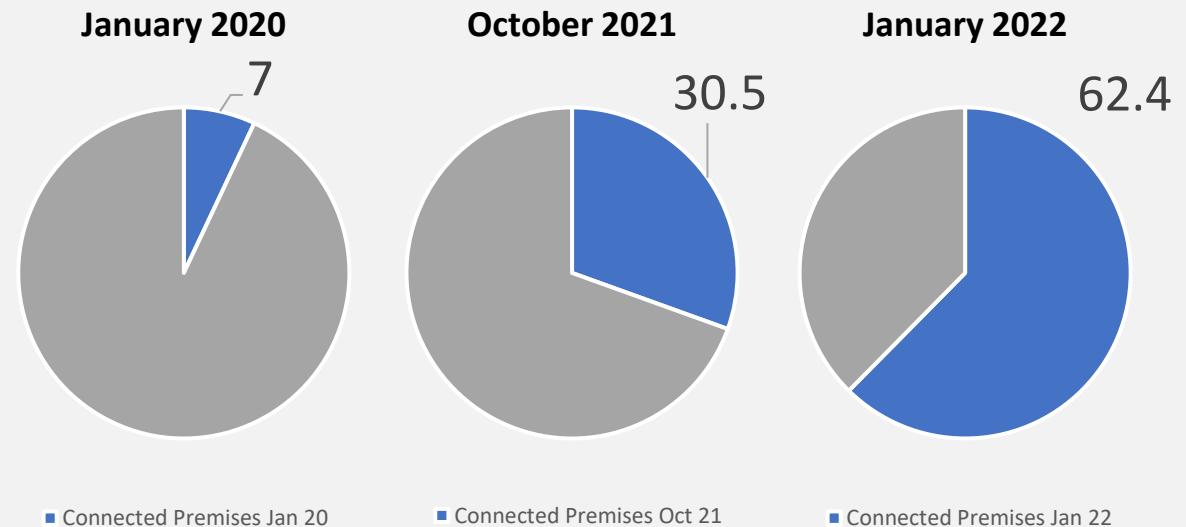
Basic Broadband (2Mbps)



Superfast Coverage (24Mbps+)



Gigabit-capable Coverage (1000Mbps)



Source: Think broadband data for Kent – Jan 22

WHY IT MATTERS

- **Buoyant investor market** - many new entrants (2-4x wayleaves)
- **Changes to legislation** – gives operators **legal rights** to request access
- Currently **not a cost neutral process** for landlords
- Currently many landlords do **not have capacity and processes**



CONNECTING SOCIAL HOUSING

- Want to see **parity between social housing and market housing**
- Want Kent's social housing sector to have a **strong voice**
- Raise awareness of any **challenging asks** from telecom's providers
- Increased property **appeal and value**
- **Improved living standards** for digitally included residents

Barrier Busting Task Force: Next Steps



LEARNING FROM BEST PRACTICE

1. Telecoms providers not knowing who to contact re social housing in each area

2. Operators each having their own bespoke legal agreements and want Master Wayleaves

3. Capacity

4. Issues with operator asks

COLLABORATION OPPORTUNITIES

Create a database of key contacts (GDPR compliant)

Create a standardised Kent agreement (learning from best practice in London)

Provisions within the Code allow for cost recovery

Address historic issues using Kent wayleave

Joint working to create a strong voice on this issue to share experiences and feedback to Government



TAKING FORWARD THESE OPPORTUNITIES

Welcome KHG support

- **Engagement from Wayleave Administrators**
 - Share challenges - so landlords shape the standard wayleave agreement
 - Improve communication with providers
- **Keep up-to-date:** contact database and www.digitalkent.uk



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