

Extra Care Virtual Workshop 10-12.30 22nd September 2021

Agenda

10:00 - 10:05	Welcome and scene setting	
10:05 – 10:15	KCC demand forecast for Extra Care Housing	KCC will talk share details of the Market Position Statement for Accommodation with Care and the forecasting methodology.
10:15- 10:25	Pause for questions	
10:25 – 10:50	KCC experience and findings of Extra Care in Kent.	KCC to share and discuss its own experiences and analysis of Extra Care Housing, including: <ul style="list-style-type: none"> • Current model • User voice • Cohort needs • Challenges • Technology
10:50- 11:00	Pause for questions	
Break out Discussions 11:00 – 11:30		
Breakout Room 1	Market Conditions and demand.	This breakout room will provide the opportunity for participants to discuss their perspective on demand for extra care housing, market conditions including challenges and enablers.
Breakout Room 2	Marketing Extra Care	This breakout room will provide the opportunity for participants to share best practice in marketing extra care internally, and externally with citizens.
Breakout Room 3	Strategy and Policy	This breakout room will provide the opportunity for participants to explore the issues with strategy, planning, and other relevant policies e.g., Housing benefit which could act as barriers to developments.
Comfort Break 11:30 – 11:40		
Breakout group Feedback (10 mins then 5 mins for group questions/comments) 11:40 – 12:30		
11:40 – 11:55	Feedback Group 1	Market Conditions and demand
11:55 – 12:10	Feedback Group 2	Marketing Extra Care
12:10 – 12:25	Feedback Group 3	Strategy and Policy
12:25 – 12:30 Summary and Close		