Bin Store Management A collaborative approach

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Why do we have a partnership?



Waste and Emissions Trading Act 2003

Joint municipal waste management strategies: England

- (1) The waste authorities for a two-tier area must, at all times after the end of the period of 18 months beginning with the day on which this Act is passed, have for the area a joint strategy for the management of
 - (a) waste from households, and
 - (b) other waste that, because of its nature or composition, is similar to waste from households.
- (2) The waste authorities for a two-tier area must keep under review the policies formulated by them for the purposes of subsection (1).

However, the Kent Resource Partnership has established for itself: -

- Joint work on reducing costs is mutually essential.
- We protect our interests e.g. legal, money, performance, taxpayers.
- We maximise our 'clout' with private sector and government.
- External funding is scarce increase our chances together.
- Are there really any better alternatives to managing costs/performance?

Current Situation in Kent

- 13 Kent councils
- Kent Resource Partnership (what we do together)
- Numerous authorities with same problem in management of stores
- Tackling poor practices in disposals
- Bulk items blocking access
- Poor participation in recycling
- Improve standards for residents
- Avoid increasing costs of collections

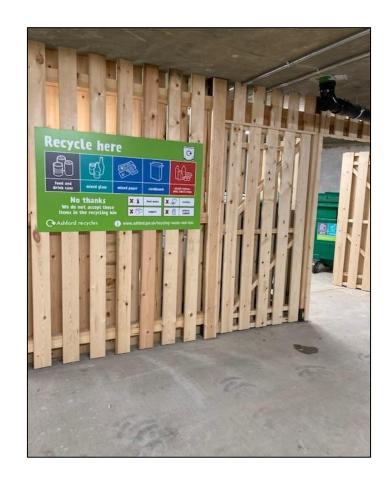
Context (Kent-wide) Not So Good





Context (Kent-wide) Good





New Approach

Love Where You Live

Customer Focus

Greater environment could support/help resolve social issues

• Improve quality of life

• Ensure environmentally sound outcomes

Reflect on Resource London

- Improved presentation of bin stores
- Improved presentation of bins
- Clear standardised signage
- Residents engaged and supportive



Communication Elements

To improve residents' knowledge they need to have easy access to clear and reliable information at source. We provided:

- 1. Clear and visible signage on and above the bins
- 2. Signage highlighting relevant messages, displayed at a central location
- 3. Information of what residents should do with large items or bulky waste
- 4. Postcard leaflets detailing which items go where delivered to residents along with a bag for life recycling bag to aid in loose recycling

Communication Assets



Recycling bin area signage
Clear, colourful and simple





Recycling bin stickers with no black bin bags on all 1100 bins



Key Principles/Actions

- Key local authorities business case for funding from Blue Print
- Kent Housing Group commitment to work with KRP to find solutions
- KHG & KRP to place our residents at the heart of potential changes/improvements.
- Agree for KHG & KRP staff to work together to deliver Workshop which looks;
 - National good practice and
 - Explore local solutions

Thank You.

Any Questions?

























