

Preparing the ground. Inspiring generations.



THE CAREERS &
ENTERPRISE
COMPANY





Ivanka Trump

-economic empowerment of women and their families, skills-training and workforce development.
- CES2020discussed employer-led strategies to re-skill workers, create apprenticeships and develop STEM education programs.



Consumer
Technology
Association™



Topics at CES included:

- Smart Cities
- Digital Health
- Travel & Tourism

- Startups
- Cryptocurrency
- Smart Homes

**..... exposing children to different careers
ensure children were not limited to thinking
they were only capable of certain jobs.**

Tes July 2018

The Enterprise Adviser Network

Connecting education, business and career programme providers to create high impact careers opportunities for young people

Munya:
Enterprise Coordinator

Duncan:

- Area Director
- Enterprise Adviser (volunteer)



@CareerEnt



We were established in 2015 to help link schools and colleges to employers **to increase employer engagement** for young people...

...because employer engagement has been proven to:



Reduce NEET levels.



Increase future earnings.

Our Mission:

To prepare and inspire young people for the fast changing world of work.



**8 benchmarks for
good careers
education.**

The Gatsby Benchmarks

1. A stable careers programme

2. Learning from career & labour market information

3. Addressing the needs of each pupil

4. Linking curriculum learning to careers

5. Encounters with employers and employees

6. Experience of workplaces

7. Encounters with further and higher education

8. Personal guidance

Our role:

THE CAREERS &
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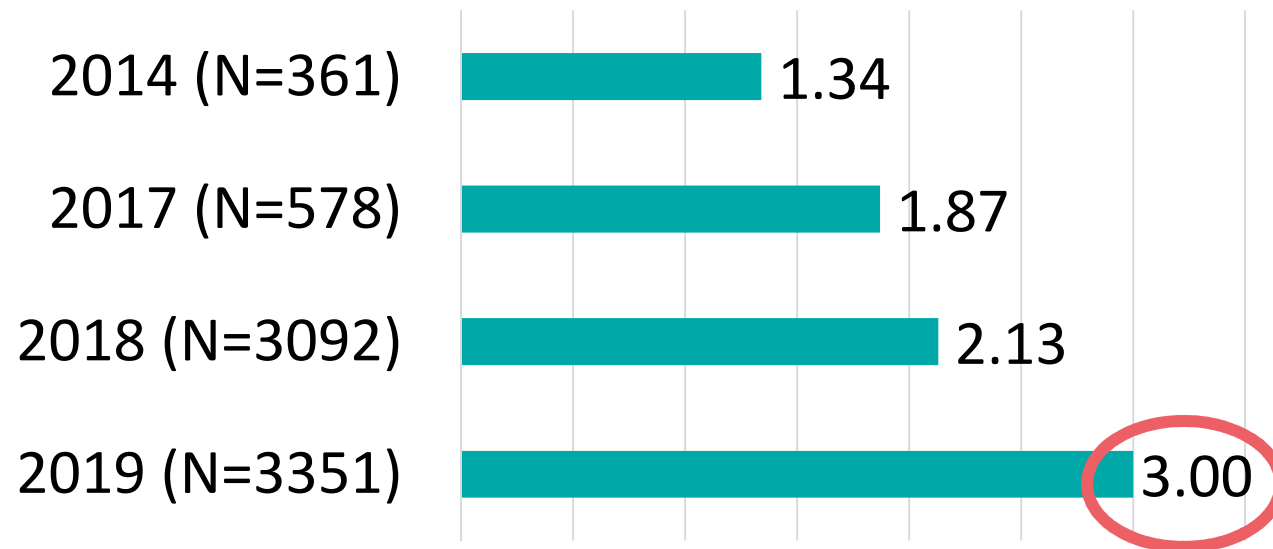
**Building
Networks**

**Supporting
Careers
Leaders**

**Backing the
Gatsby
Benchmarks**

Careers education is improving everywhere

Average number of benchmarks achieved 2014-2019

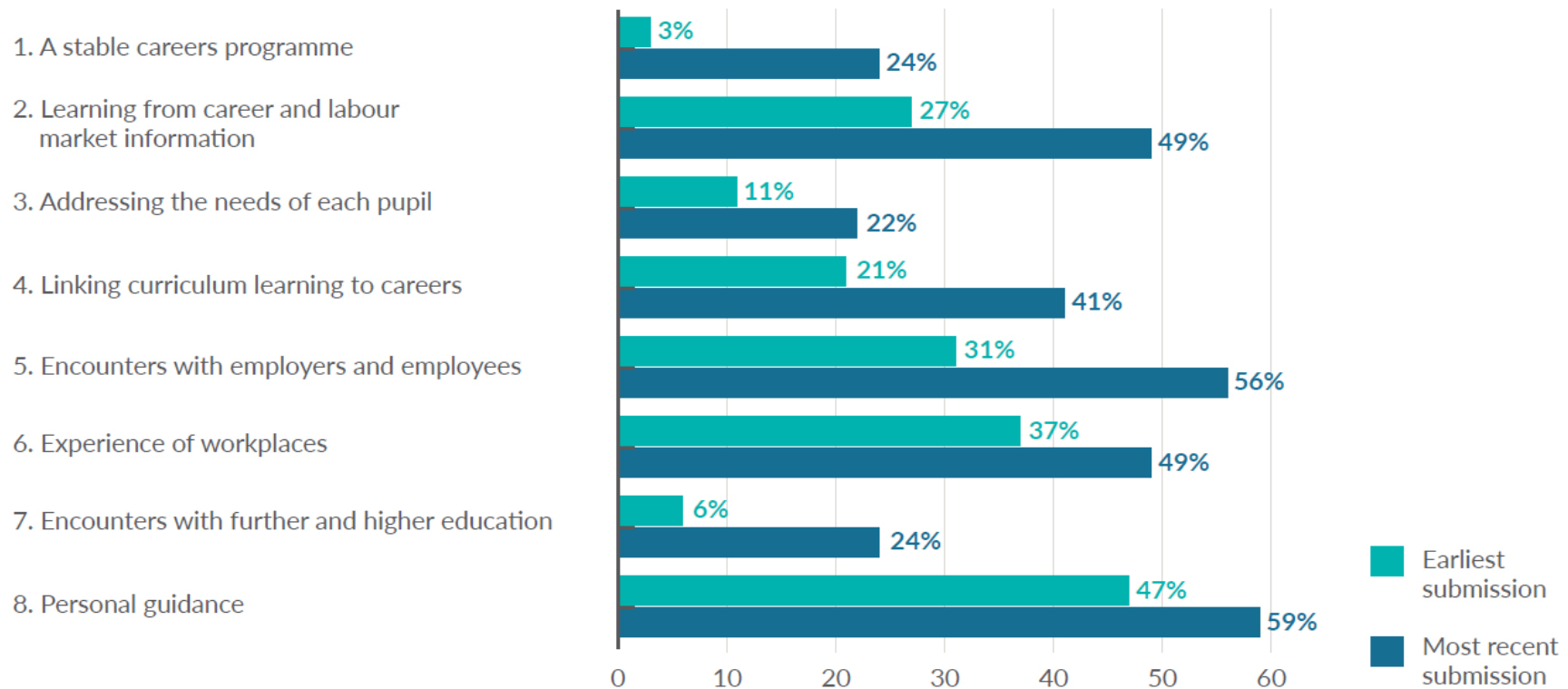


Disadvantaged areas amongst best in the country:

- Tees Valley
- Black Country
- The Humber

Careers education is improving everywhere

Performance improvement against the Benchmarks among schools and colleges that have completed Compass⁴ twice, 16/17 - 18/19.



2m secondary aged children now engaging with employers

Ofsted and careers...

The new [Ofsted Education Inspection Framework](#) is now effective.

Quality of education

Behaviour and attitudes

Personal development

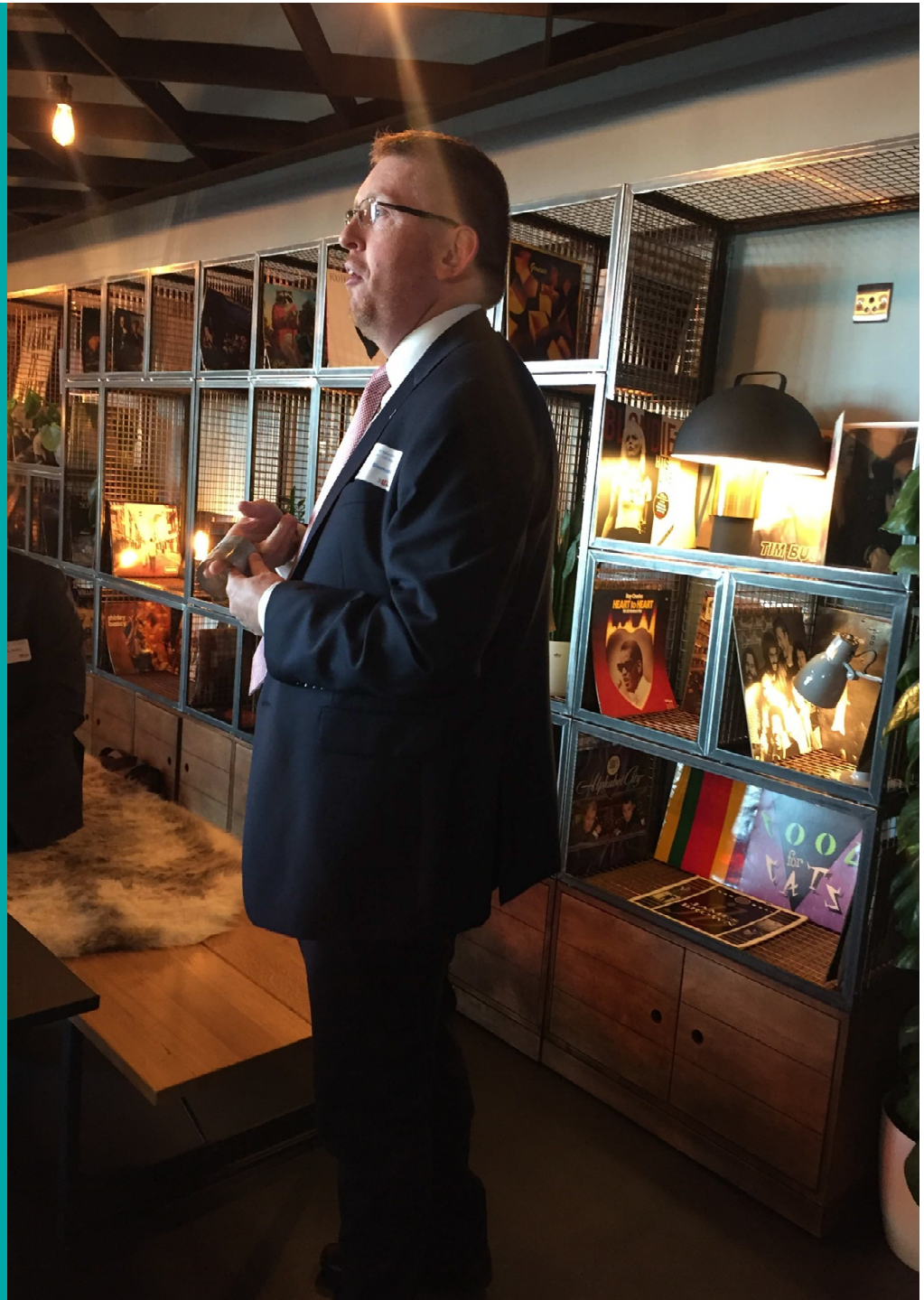
Leadership and management

Under Personal Development, page 59, this judgement focuses on the dimensions of the personal development of pupils that our education system has agreed, either by consensus or statute, are the most significant. These are: developing responsible, respectful and active citizens who are able to play their part and become actively involved in public life as adults, providing an effective careers programme in line with the government's statutory guidance on careers advice that offers pupils:

- **unbiased careers advice,**
- **experience of work, and,**
- **contact with employers** to encourage pupils to aspire, make good choices and understand what they need to do to reach and succeed in the careers to which they aspire; supporting readiness for the next phase of education, training or employment so that pupils are equipped to make the transition successfully.

Support from experts

(Phone a friend....)



Enterprise Advisers

- Senior business volunteers
- Critical friends to school SLT
- Whole school strategies around skills and employability
- Use networks to support activities
- Help achievement of Gatsby Benchmarks
- Help identify inspiring activities
- Support measuring and report impact



Enterprise Advisers come from....



Business Advice
for the Construction Sector



MARSH

Introduce a young person to an exciting career that they don't even know exists.

[Find out more >](#)

GIVE AN HOUR

THE CAREERS & ENTERPRISE COMPANY



In partnership with
THE EDUCATION PEOPLE

THE CAREERS & ENTERPRISE COMPANY

What can you do? A lot!



Become an EA

Be strategic and working with school leadership



Share

Run a group session about your industry or workplace



Workshop

Carry out a mock interview or support a CV workshop



Speak

Share your career story to a class or assembly



Activities

Get you and your staff involved in volunteering with local careers activity providers

The Kent & Medway Enterprise Adviser Network

Connecting education, business and career programme providers to create high impact careers opportunities for young people.



Kent & Medway
Apprentice
Graduation **2020**
Ceremony

Details on www.KATO-Training.org