**KEG Meeting 7th March 2019, Optivo, Kent Science Park, Sittingbourne, Kent**

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| **Present**: Helen Critcher, Chair & Golding Homes; Rebecca Smith, Kent Housing Group; Lewis Kinch, Optivo; Corrine Beech, West Kent HA; Jan Henry & Jo Etchart, Moat**Apologies**: Diane Talbot, West Kent HA; Lynsey Brogan, Hyde Housing; Lisa Boydell, Clarion HG; Jackie Leyland, Orbit; Michelle Thomas, East Kent Housing; Stephanie Mitchell, West Kent HA; Vikki Perry, Ashford BC; **Visitors**: Stephen Mason & Ben McGannon, The Mason Foundation & Wellbeing People; Henry Nicholson, PUB’s (Increase Project)  |
| **07/03** | **Ref** | **Notes** | **Action/Decision** | **Lead**  | **When** |
| **Mason Mile** | Ben McGannon from Wellbeing People, the Mason Mile and the opportunity to work with KHG and KCC Public Health (KPH), looking to ring fence £15,000 KPH for this project. RS advised that KPH are now members of KHG and have provided funding to the group for 2019/20, £15,000 of the budget to KHG will be ring fenced as mentioned. The Mason Mile project is working to bring in Sport England, there is some work developing in Maidstone with Golding Homes, the Mason Mile local, this will bring in money for action around health inequalities. To get additional funding there has to be partnership in place and match funding where required. Achievement of outcomes is through the brand and working with Sport England and other partners. The Mason Foundation is having conversations at senior level with potential companies who will potentially support this going forward. Looking for a number two area to work with, want to engage with local authorities and housing associations across Kent and Medway. SM worked through the information leaflet about the funding and key objectives of the project.Trying to target those who are sedentary or inactive and who are not at the stage to take on other initiatives such as Park Run. Happy to tag on to events that are currently running to share the message about the Mason Mile.The aim is for Mason Mile to be as well-known as Park Run. What can be achieved in the right way to achieve this maximum output from the funding set aside. Wellbeing People will need to work with the right colleagues in Kent to look at how to coordinate the outcomes using the funding. Outcomes will be feedback to Sport England and this will assist with securing funding for 2020. Access to schools can be very successful and there is experience of this model of working from work in Maidstone.Best time to carry out events is April to September, better weather and environment to attract more people to events.  | **RS to share PDF with minutes** | **RS** | **ASAP** |
| **The Increase Project** | The Increase Project is a European Project across France and the UK, outcome is to help as many hard to reach clients into business or employment. Within the project 22 one week long pop up business school courses, 4 Kent based live events set up currently. There are some additional partners working and supporting the Increase Project, the workshops are well run and received. There are skills building about self-confidence alongside with skills for setting up a business. People will self-refer to the courses, some members are marketing the events. The courses are set up via Eventbrite and it’s a fully public event. The target is to assist 800 people in Kent over 3 years.The pop up school is open to all ages, attendance is largely for those 35 years plus. Job Centre is a main target for marketing, liaison with them 5 – 6 weeks before an event to share information and ensure that they use the right language to encourage potential clients to attend events. RS offered to share marketing materials on the KHG website about future events. | **RS to share contact details for KCC Corporate Parent contact about referrals** | **RS** | **ASAP** |
| **Minutes** **/ Matters Arising**  | Minutes agreed as accurate, matters arising included:Page 2 – Golding to Host meeting in June in new offices in Maidstone and Moat will in October.Community Insight – there was a discussion about the potential and use to have access to the Community Insight Tool for KHG, RS to explore whether it would be possible to have a Kent membership and feedback on costing and access. | **HC to send parking information for June meeting****RS to explore and feedback options for Community Insight** | **HC****RS** | **ASAP****June Meeting** |
| **Reducing Social Stigma** | LK showed colleagues a survey designed in Optivo and how the concept could be used to understand and then tackle the stigma associated with social housing across providers or local authorities with stock in Kent and Medway.Optivo will cover the cost of the survey, happy to have additional partners included within the survey, which will capture postcode data to highlight were respondents are from. Colleagues to share information at the June meeting about what their individual organisations are undertaking around tackling stigma associated with social housing. Agreed feedback from the survey could be formulated into a report and feedback to the main KHG membership with any recommendations. | **Lewis to send out test survey for colleagues attending today for feedback. Once agreed it can then be shared with the wider group, with all information to be shared and then discuss results at the June KEG meeting.** | **LK** | **By end March** |
| **Future Joint Community Events** | Colleagues have shared some information about stock for Kent to be used to help inform what opportunities there are for joint events or joint pieces of work across the County. RS to put into Excel and share for additional information from those who haven’t provided stock data. | **RS to share table of stock information with minutes for colleagues to complete** | **RS** | **ASAP** |
| **KEG Agenda Planning** | Feedback from Stigma Survey and other work undertaken agreed for June and feedback on the Good Food Bag project, Sarah Martin from NHS who was due to attend today and any update on the Mason Mile Project. Colleagues to email RS with any ideas/thoughts about agenda items for November. | **RS to share agenda for June in advance** | **RS** | **Ahead of June meeting** |
| **Any Other Business** | CB asked colleagues about how and what organisations are doing with regards to GDPR and residents, WKHA are rolling out a whole stock consent. Colleagues to feedback to CB with any examples of what they are doing.JE advised that Moat Foundation is writing a new 3 year strategy, restricting funding to private companies but looking to work with other providers and whether colleagues would be happy to share current funding application forms with JE. JE seeking advice on how Moat Foundation can promote themselves internally within Moat, colleagues to share examples of how they embed their teams and objectives within the core business teams.HC mentioned the email shared ahead of the meeting, the Heart of Kent Hospice Project – Moat may be keen to be involved in this. | **ALL to share examples with CB****ALL – to share funding application forms****ALL – to share examples of good practice****JE to contact HC separately** | **ALL****ALL****ALL****JE** | **As approp****When avail****When Avail****ASAP** |

***Thanks noted to Optivo for hosting***