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HOUSING ASSOCIATION

PROPOSAL



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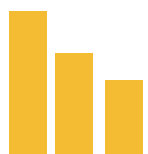
Our proposal is to run a recreational programme of activities for young people aged 5-18 within housing association stock areas. We will harness the power of sport as a tool to instigate social change with the ultimate aim of:



Creating more cohesive communities.



Equipping local people with the appropriate skills to offer better life chances.



Significantly reducing the number of disturbances, occasions of nuisance and occurrences of anti-social behaviour.



Improving the local environment and creating happier, healthier places to live.

Our project will work with community partners to build a bespoke sport and physical activity offer for local people. We will consult with local young people to ensure activities provided are of interest and meet their needs. Taking into account the age, gender and ability of those interested, the location, timings and ensuring we provided appropriate deliverers.

MEET THE PROVIDERS

→ American Football Development Ltd



American Football Development Limited (AFD) is an organisation committed to the development of American Football in the UK.

AFD aim to engage young people and adults regardless of physical attributes or socio-economic background to participate in the exciting and inclusive game of flag football.

AFD works with schools and community groups teaching children from primary age the fundamentals of the game through to young adults, while also offering CPD to teachers, to help grow participation at all levels of the sport.

→ Baseball Softball UK



Baseball Softball UK (BSUK) is the development agency for baseball and softball in the United Kingdom.

Since 2000, BSUK has provided services to the sports' governing bodies, the British Baseball Federation (BBF) and British Softball Federation (BSF) with the aim of developing and increasing the levels of participation, skill and achievement in UK baseball and softball. This occurs at both junior and adult levels, from school and grassroots through domestic adult clubs up to the Great Britain national teams.

→ Badminton England



Badminton England is the National Governing Body for badminton in England.

Badminton England are dedicated to promoting the sport of badminton by enabling more people to play and giving those with talent the opportunity to fulfil their potential.

→ Contact Archery



Archery tag is the newest combat sport sweeping the world. Using foam tipped arrows you have to hit the opposing team players.

Unlike paintball, players can dodge and even catch arrows. So, ever wanted to shoot people with bows and arrows? Then this is your chance!



Olympia Boxing



Olympia Boxing is a group founded on the back of the London 2012 Olympics. They are England Boxing coaches who realise there is a demand for Olympic Boxing from various organisations, such as schools, communities and youth groups, where there isn't yet a link to an affiliated boxing club.

Olympia Boxing bridges this gap by creating a pathway for people to get into the sport, and give participants the chance to learn the basics and fundamentals of non-contact Olympic Boxing in a familiar and comfortable location.

→ Charlton Athletic Community Trust



Using the power of football, Charlton Athletic Community Trust (CACT) works in partnership with local communities to empower individuals to improve their lives and their environment.

The types of programmes delivered by CACT fit under five key aims: raising educational achievement, creating pathways to employment, building healthier lifestyles, bringing communities together and reducing crime.

→ Kent Cricket Community



Kent Cricket manages recreational cricket in Kent, from its grass root foundations through to the interface with the first class game and beyond.

COMMUNITY

Kent Cricket's mission is to encourage, support and promote participation and development of the game at all levels, ages and abilities, and promote excellence in playing, coaching, officiating and the quality of both playing surfaces and social accommodation facilities.

RESPONSIBILITIES

KENT SPORT

will be responsible for:

- Working with local partners to consult with local young people
- The overall management and coordination of the programme
- Booking and confirmation of facilities
- Brokering relationships with local partners
- Coordinating the monitoring and evaluation of the programme according to agreed outcomes
- Providing health and safety guidance and documentation
- Ensuring service level agreements are in place with all partners
- Delivering an effective engagement workshop for deliverers
- Launching, Developing and marketing a mentoring programme that meets the needs of local people

HOUSING PARTNER

will be responsible for:

- Sharing contact details of relevant community partners
- Supporting the marketing and communication of sessions
- Feeding back on the effect the programme has had on residents (those engaged and not engaged in the programme)
- Developing and distributing relevant press releases
- Providing relevant housing postcode data
- Offering general community support

SPORTS ACTIVITY PROVIDERS

will be responsible for:

- Designing marketing and promoting sessions
- The safe delivery of sessions
- Ensuring the collation of weekly attendance registers
- Completing registration forms for all participants
- The success and sustainability of the participant base
- Completing participant feedback and evaluation forms
- Supporting and implementing the mentoring programme
- Ensuring at least one coach has taken part in effective engagement training
- Ensuring all coaches are appropriately qualified and DBS checked.
- Adhering to a provided Service Level Agreement





AVERAGE ATTENDANCE

25

YOUNG PEOPLE PER SESSION

210

5-18 YEAR OLDS ENGAGED

CASE STUDY

KENT SPORT ARE WORKING WITH GOLDING VISION, THE COMMUNITY ARM OF GOLDING HOMES, TO ESTABLISH A FREE SPORT AND PHYSICAL ACTIVITY PROGRAMME FOR YOUNG PEOPLE AGED 2 ½ – 18 YEARS OLD IN FOUR OF THEIR LARGEST STOCK AREAS IN THE MAIDSTONE DISTRICT.

210 5-18 YEAR OLDS ENGAGED

3900 VISITS

8 SPORTS DELIVERED

4 HOUSING STOCK AREAS

Funded by  **Get ACTIVE** Parkwood 

FREE activities on your doorstep throughout the summer

Football
Boys & Girls 5 - 10 years
Tuesday 4.00 - 5.00pm
Boys & Girls 11 - 16 years
Tuesday 5.00 - 6.00pm
7th June - 18th October
Ball Court by Heather House,
Bicknor Road, ME15 9PS





Boxing
Boys & Girls 5 - 11 years
Wednesday 6.00 - 7.00pm
8th June - 19th October
Heather House,
Bicknor Road, ME15 9PS





Cricket
Boys & Girls 5 - 11 years
Thursday 3.30 - 5.00pm
16th June - 27th October
Treetops Academy,
Brishing Lane, ME15 9EZ

